

## **ABC 6 NEWS “Name That Superhero” Contest**

### **OFFICIAL RULES**

ABC 6 News is partnering with Channel One Food Bank for the “Name That Superhero” contest.

**How to Enter:** NO PURCHASE NECESSARY. Beginning March 1<sup>st</sup>, 2010 through 5:00 p.m. on Saturday, March 27<sup>th</sup>, 2010, viewers need to log on to [www.kaaltv.com](http://www.kaaltv.com) and click on the “Name That Superhero” icon. Complete the entry form, which includes your name, address, daytime telephone number, email address and Superhero name.

**How to Play:** Enter as described above. All entries must be received by ABC 6 News no later than 5:00 p.m. on Saturday, March 27<sup>th</sup>, 2010. From all eligible entries received, one winner will be chosen by the Channel One staff, in their sole and absolute discretion, that has the most creative name for the “Super Hero” mascot. The winner will be notified by telephone and/or e-mail on Monday, March 29<sup>th</sup>, 2010.

**Claiming the Prize:** The winner will be asked to stop by the ABC 6 News Rochester office located at 2720 Superior Drive N.W., Suite 101, Rochester, Minnesota during normal business hours (Monday-Friday, 8:30 a.m. to 5:00 p.m.) within 90 days of the day he/she is notified of having won the prize. Winner must prove he or she is the qualified winner by presenting identification or have parental representation. If the winner cannot prove he or she is the qualified winner, another winner will be chosen from the remaining eligible entries received. Any unclaimed prize remains the property of Channel One.

**Eligibility:** Individuals must be 12 years or older to be eligible to win. Employees of Hubbard Broadcasting, Inc., KAAL-TV, LLC, Channel One, Hy-Vee, The Canadian Honker, including their subsidiaries, affiliates, parent or related companies, and their immediate families, are not eligible to enter.

**Prize:** The winner will receive a \$200.00 gift card for Hy-Vee Grocery and a \$75.00 gift card to The Canadian Honker Restaurant, for a total prize package of \$275.00.

**Odds of winning** dependent on the number of eligible entries received. Only one Super Hero name will be chosen.